

ALAMEDA COUNTY ARTS COMMISSION

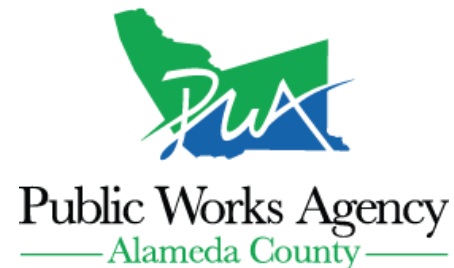
PUBLIC ART PROGRAM

MISSION BOULEVARD CORRIDOR IMPROVEMENT PROJECT

Public Art Project

Cherryland & Ashland

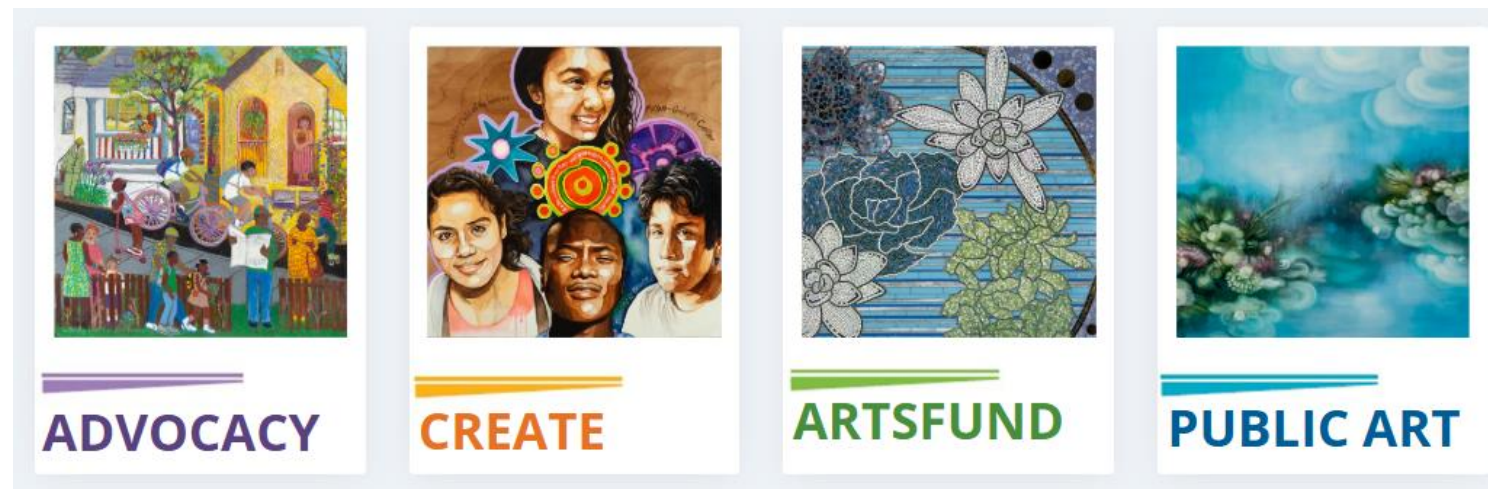
Informational Presentation by
Rachel Osajima, Director of the Alameda County Arts Commission
March 2025





The **Alameda County Arts Commission** is a division of the County of Alameda. The Arts Commission supports all art forms and creative expression such as music, drama, dance, theater, visual, traditional, new media, etc. The activities of the Arts Commission are based on the belief that arts, culture and creativity are essential to our successful and thriving community.

PROGRAM AREAS



ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Overview

The Alameda County Arts Commission manages the County's Public Art Program which presents artworks in County buildings and in outdoor spaces throughout the unincorporated areas of Alameda County. The goal of the Public Art Program is to provide positive art experiences for the community.

The Alameda County Arts Commission is partnering with the Alameda County Public Works Agency on a public art project for the Mission Boulevard Corridor Improvement Project in Ashland and Cherryland.

The Mission Boulevard Corridor Improvement Project is a continuation of the County's revitalization project along the E. 14th Street/Mission Boulevard Corridor.

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Community Involvement Opportunities

A professional artist will be commissioned to create new artworks for this project. The Arts Commission seeks community members to serve on the Artist Selection Committee and to give feedback during the project.

The goal is to assemble a committee with community members who have diverse experiences and perspectives, and are interested in contributing to the success of the projects. Artist Selection Committee Members must live, work, or own a business in Cherryland, Ashland, Hayward or surrounding areas.

Share your thoughts and ideas through the Community Survey! Your responses will be shared with the Artist Selection Committee and the artists who will be invited to make proposals. Your ideas will help influence the final selected artworks.

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Public Art Process

The Arts Commission will follow the County's standard public art procedures including the creation of a public art plan, and the selection and contracting of professional artists.

The Office of the Arts Commission will manage a competitive process to select an artist and artwork.

The Alameda County Artist Registry will be used for this project.

- The Artist Registry was established in 2021 and is a group of prequalified artists who were selected through an open competitive process and includes artists from 14 Bay Area regional counties.
- A Project Pool of artists from the Artist Registry was identified and approved by the Alameda County Public Art Advisory Committee and the appointed members of the Alameda County Arts Commission for the ACFD and Mission Blvd projects.
- Only those artists will be considered for these opportunities.
- The Artist Registry will be reopened to new artists in 2026.

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Public Art Process

There will be a unique Artist Selection Committee for this project.

The Artist Selection Committee will review the Artist Project Pool of 50+ artists, which was formed using the Alameda County Artist Registry.

The Office of the Arts Commission will manage a competitive process to select an artist and artwork proposal for this project. The Artist Selection Committee will identify 5-6 artists to create proposals. Proposals will be shown to the public in the Summer of 2025 to gather feedback. An artist and artwork proposal will be recommended by the Committee.

Reviews will be conducted by the Alameda County Public Art Advisory Committee, the appointed members of the Alameda County Arts Commission and project partners.

The recommended artist's contract will be presented to the Alameda County Board of Supervisors for approval.

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

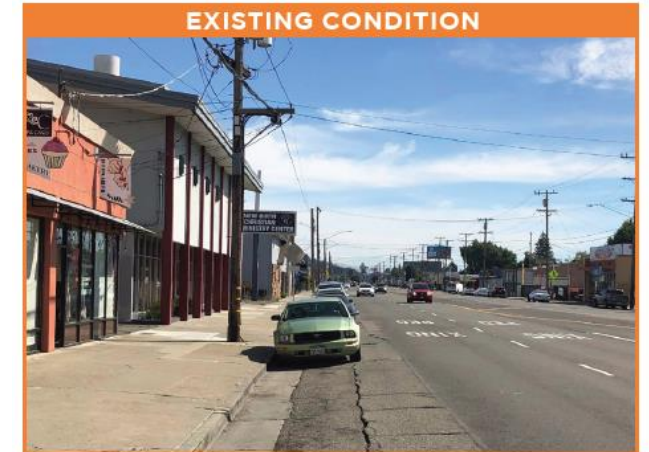
Public Art Project for Mission Boulevard Corridor Improvement Project

PWA Project Overview

When the project is completed, residents, community members and businesses will enjoy safety features and enhanced opportunities for walking, biking, and riding public transit, as well as an improved driving experience.

Project Features

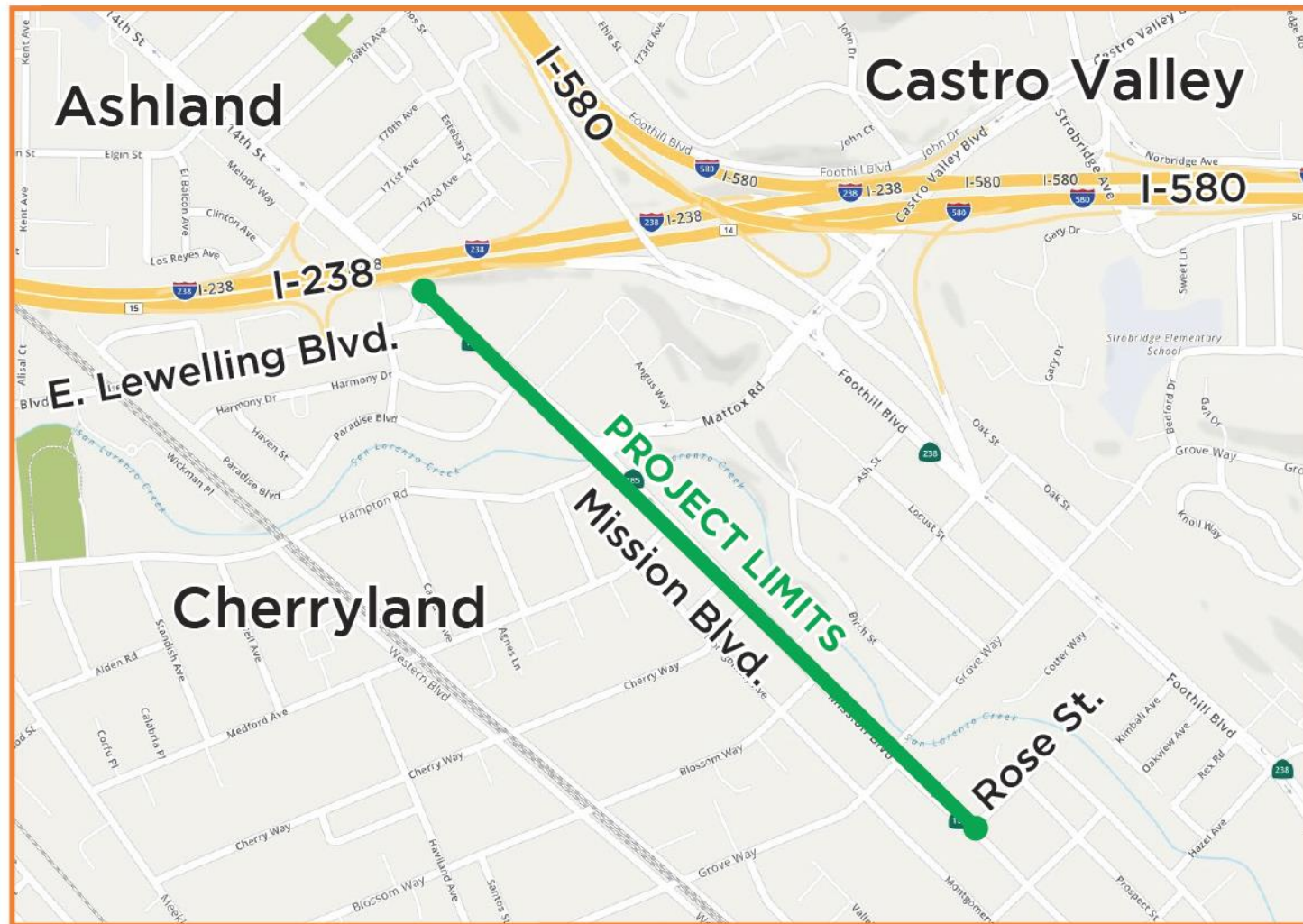
- New sidewalks
- Enhanced crosswalks
- New bikeways
- Intersection bulb-outs
- Pavement resurfacing
- Pedestrian scale lighting
- Street tree planting
- Utility undergrounding
- Fiber optic conduit
- Bus boarding islands
- Street furnishings
- Public Art Elements



ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Site – Mission Boulevard from I-238 to the Hayward City limit at Rose Street



ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Public Art Project Overview

The project is a continuation of the E. 14th Street / Mission Blvd corridor improvements.

For continuity, public artwork will maintain a similar approach to the artwork along the E. 14th St corridor.

A new artist will be hired to create new designs for this phase of the project.

Permanent Art Elements (Quantities are approximate)

- Cut Metal Art Panels in the Street Medians (Qty: 29, 15 designs)
- Cut Metal Pedestrian Barriers (3 designs for metal infill panels, approx. 760 linear feet)
- Artwork integrated into Bench Seating (Qty: 52 with 5 sets of designs for back and side panels of each bench)

Designs for Temporary Street Enhancements (Approximately 16 designs total)

- Utility Box Wraps
- Street Light Pole Art Banners

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Public Art Elements - Cut Metal Panels in Medians and Along Sidewalks



E. 14th Street: Cut Metal Art Panels by artist Miriam Klein Stahl for the East 14th Street Corridor Improvement Project.

Cut Metal Art Panels will be used in the Mission Boulevard Corridor Improvement Project.

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Public Art Elements - Seating



E. 14th Street: Pebble Seats with artwork by artist Miriam Klein Stahl. *Pebble Seats will not be used in the Mission Boulevard Project.*



Mission Boulevard Corridor Improvement Project will have benches with artist designs cut into metal panels on backs and sides.

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Public Art Elements - Art Banners & Utility Box Wraps



E. 14th Street: Streetlight Pole Art Banners and Utility Box Wraps with designs by artist Miriam Klein Stahl. Art Banners and Utility Box Wraps will be used in the Mission Boulevard Corridor Improvement Project.

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Submit your Interest to Serve on the Artist Selection Committee by March 27, 2025

The Arts Commission seeks 4-6 community members to serve on the Artist Selection Committee.

The goal is to assemble a committee that includes people who are involved in the community, have diverse experiences and perspectives, and are interested in contributing to the success of the project. Selection Committee Members must live, work, or own a business in Cherryland, Ashland, Hayward or surrounding areas.

Artist Selection Committee Meetings in 2025

The Artist Selection Committee meetings will take place in-person on two days:

Wednesday, April 16, 11am – 5pm

Tuesday, August 5, 11am – 5pm

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Future Opportunities for Community Participation

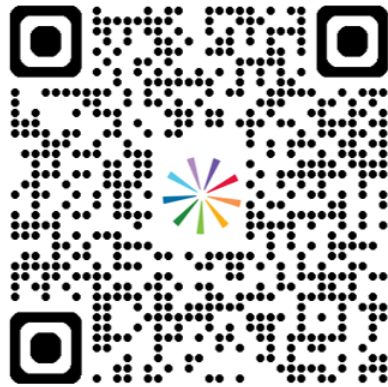
- Submit your Interest to serve on the Artist Selection Committee by March 27, 2025
- Share Your Feedback through the Community Survey
- Sign-up to be on the Arts Commission email list and receive updates about these opportunities.
Send us an email at artscommission@acgov.org to be added to the email list.
- Give your feedback on the different artwork proposals when on view in the summer 2025.
- Participate in community meetings and presentations about the project (dates to be announced).

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

Community Members are Encouraged to Get Involved!

Visit arts.acgov.org/public-art-updates



Submit your Interest to Serve on the Artist Selection Committee by March 27, 2025

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

MISSION BOULEVARD CORRIDOR IMPROVEMENT PROJECT
Project in Cherryland & Ashland

The County of Alameda is working on a corridor improvement project along Mission Boulevard in the unincorporated communities of Cherryland and Ashland from I-238 to the Hayward City limit at Rose Street. When the project is completed, residents, community members and businesses will enjoy safety features and enhanced opportunities for walking, biking, and riding public transit, as well as an improved driving experience.

The Alameda County Arts Commission is working alongside the Alameda County Public Works Agency to integrate public artwork into the project in the form of cut metal art panels in the street medians, along the sidewalks, and on benches, as well as artwork on street light pole banners and utility box wraps. This project is a continuation of the East 14th Street Corridor Improvement Project.

Submit your Interest to Serve on the Artist Selection Committee by March 27, 2025

The Arts Commission seeks community members to serve on the Artist Selection Committee. The goal is to assemble a committee that includes people who are involved in the community, have diverse experiences and perspectives, and are interested in contributing to the success of the project. Selection Committee Members must live, work, or own a business in Cherryland, Ashland, Hayward or surrounding areas.

Artist Selection Committee Meetings in 2025

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Share Your Feedback through the Community Survey

Tell us your thoughts and ideas! Your responses will be shared with the Committees and the artists who will make proposals. Your ideas will help influence the final artworks.

Community Members are Encouraged to Get Involved!

To submit responses about the Selection Committees and the Community Survey visit:
arts.acgov.org/public-art-updates - Or Scan QR Code to visit Public Art Page →

Future Community Participation Opportunities

Community involvement is at the core of this project. Everyone is encouraged to get involved!

- Sign-up to be on the Arts Commission email list and receive updates about these opportunities. Send us an email at artscommission@acgov.org to be added to the email list.
- Give your feedback on the different artwork proposals when on view in the summer 2025.
- Participate in community meetings and presentations about the project (dates to be announced).

More Information: For all questions about the public art project, please visit arts.acgov.org/public-art-updates or email artscommission@acgov.org. For questions about the corridor improvement project and the Public Works Agency, please visit acpwa.org or email e14missionproject@acpwa.org.

Public Works Agency Alameda County
ALAMEDA COUNTY ARTS COMMISSION

ALAMEDA COUNTY ARTS COMMISSION PUBLIC ART PROGRAM

Public Art Project for Mission Boulevard Corridor Improvement Project

More Information

For questions about the Alameda County Arts Commission Public Art Program and this project, please visit arts.acgov.org/public-art-updates or email artscommission@acgov.org.

For questions about the Alameda County Public Works Agency and the Mission Boulevard Corridor Improvement Project, please visit acpwa.org.

